

## HUBMASTER REPORT OCTOBER 2015

### Purpose

The Hubmaster Report is published monthly to inform, involve and promote membership retention through effective communication. Please help by distributing to each Post in the District you serve. Your suggestions and ideas are always welcome. Thank you for your help!

### Important Notice

At the National Convention, a dues increase of \$5.00 was approved, raising the national dues from \$13.50 to \$18.50. All transmittals at the current dues rate must arrive at Department Headquarters by January 13, 2016. Membership submitted after January 13, 2016, will be at the new dues rate of \$31.00. A new Post Data Form is available if your Post wishes to increase its dues to reflect the \$5.00 increase. Full details are at [mylegion.org](http://mylegion.org).

### 2015-2016 Department Objectives

The Department Strategic Plan calls for Objectives to support the Departments vision and priorities. Both of these documents are on the Department website at Form & Publications > Department Manuals. Working together as a team on common objectives is a proven way to a successful year.

### Membership Update

Membership standings are published at the close of each business day on the Department website > Membership > Current Reports. Posts must submit transmittals in a timely manner. Our Department Constitution & By Laws states...*"all funds collected for the Department and the National Headquarters shall be forwarded to the Department Headquarters within 30 days of receipt"*.

### Membership Standings on September 30 vs. 55% October 7 Target

	1st Division	2 <sup>nd</sup> Division	3 <sup>rd</sup> Division	4 <sup>th</sup> Division	Total
<b>Goal</b>	15,573	16,674	21,524	10,154	63,925
<b>Current</b>	7,422	8,763	11,637	5,284	33,106
<b>Percent</b>	47.8	52.6	54.1	52.0	51.8

### Commendable Districts That Have Already Achieved the 55% Target - Salute!

District 14 – led by Ricardo Hankerson at 57.0%

District 22 – led by Juan Torres Jr. at 56.9%

District 20 – led by Robert Masten at 56.9%

District 16 – led by Phil Westerman at 55.9%

District 9 – led by Bea Trevino at 55.2%

### A Good Idea!

Check the Department website ([txlegion.org](http://txlegion.org)) *often* for current news and important articles that involve our membership. Items are posted in the center of the home page or go to the Latest News tab on the left side of the home page.

### **American Legion Extension Institute (ALEI)**

An excellent way to learn more about The American Legion history and programs is thru the online course of the American Legion Extension Institute (ALEI). The course can be accessed at [legion.org](http://legion.org), cost \$4.95 and takes about 3 hours to complete. The course was updated in April 2012, and all previous graduates are encouraged to retake the course and earn the new distinctive hatpin and certificate that is awarded to all graduates.

### **Texas American Legion Press Association (TEXALPA)**

The purpose of TEXALPA is to foster publications and advance the standards and practices of communications within The American Legion, Auxiliary and Sons of The American Legion, Department of Texas.

Membership in TEXALPA is open to persons closely allied with public relations, publications, and news services of The American Legion. For membership and details go to [txlegion.org](http://txlegion.org) > Affiliated Org.

### **October Dates To Remember**

**October 2 – Department newsletter.** “*The Legion Times*” is posted at [txlegion.org](http://txlegion.org) the link is on the left side of the home page. Posts are encouraged to submit articles. Details on how to submit an article is on the above website

**October 7 – Department 55% Target date.** Transmittals should be mailed to Austin Headquarters by October 3, to be received in time.

**October 27 – Navy Day.** Even though the birthday of the U.S. Continental Navy was October 13, 1775, Navy Day is celebrated in the United States on October 27. This date was selected, as it was the birth date of President Theodore Roosevelt, an avid supporter of the U.S. Navy. Let's remember to give some well-deserved attention to the sailors who have honorably served and are now serving our country. Salute!

**October 26 – National Day of the Deployed.** This day is set aside to honor all of the brave men and women who have been deployed and are sacrificing, or have sacrificed, their lives to fight for our country and acknowledges their families from which they are separated.

**October 31 – Local competition for the Oratorical Competition** will begin tomorrow, November 1, 2015. If you have not received your copies of the *Chairman's Guide* you should contact Mamie Hughes at [mamiehtxlegion.org](http://mamiehtxlegion.org). Your Division or District Oratorical Chairperson can provide details.

**November 15 – Deadline for National Employer Awards.** Details are in the Post Administrative Manual, pages 4-6.

**January 27-31, 2016** – Department Mid Winter Conference, Omni Southpark, Austin. Registration fee has been waived.