

## HUBMASTER REPORT NOVEMBER 2015

### Purpose

The Hubmaster Report is published monthly to inform and promote membership retention and member involvement through effective communication. Please help by distributing to each Post. Your suggestions and ideas are always welcome and appreciated

### Important Notice

At the National Convention, a dues increase of \$5.00 was approved. A new Post Data Form is available if your Post wishes to increase its dues to reflect the \$5.00 increase. Full details are at [mylegion.org](http://mylegion.org).

### 2015-2016 Department Objectives

The Department Strategic Plan calls for Objectives to support the Departments vision and priorities. Both of these documents are on the Department website at Form & Publications > Department Manuals. Working together as a team on common objectives is a proven path to success.

### [mylegion.org](http://mylegion.org)

A secure Internet site has been designed to assist Post and District Officers in accomplishing their duties. Complete details of this no charge site are available in the Post Administrative Manual on page 51. Is your Post using this feature?

### Membership Update

Membership standings are published at the close of each business day on the Department website > Membership > Current Reports. Posts must submit transmittals in a timely manner. Our Department Constitution & By Laws states...*"all funds collected for the Department and the National Headquarters shall be forwarded to the Department Headquarters within 30 days of receipt"*.

### Membership Standings on October 30 vs. 65% November 4 Target

	1st Division	2 <sup>nd</sup> Division	3 <sup>rd</sup> Division	4 <sup>th</sup> Division	Total
<b>Goal</b>	15,537	16,674	21,524	10,154	63,925
<b>Current</b>	8,570	9,671	13,023	6,138	33,106
<b>Percent</b>	55.2	58.0	60.5	52.0	60.5

### One District Has Already Achieved the 65% Target – Salute!

District 14 – led by Ricardo Hankerson at 65.6%

**The next Target is 75% on December 2, 2015**

### National Commanders New Member Incentive Pin

During the 2015-2016 membership year, National Commander Dale Barnett will award his National Commander pin to any American Legion Family member who obtains three new members into The American Legion. Full details are on the Legion website – [legion.org](http://legion.org).

### **A Good Idea!**

Check the Department website ([txlegion.org](http://txlegion.org)) *often* for current news and important articles that involve our membership. Items are posted in the center of the home page or go to the Latest News tab on the left side of the home page.

### **American Legion Extension Institute (ALEI)**

An excellent way to learn more about The American Legion history and programs is thru The American Legion Extension Institute. The course is available online at <http://legion.org/alei> or in a local seminar class when scheduled by your Division or District Commander. The course was updated in April 2012, and all previous graduates are encouraged to retake the course and earn the new distinctive hatpin and certificate that is awarded to all graduates.

### **How Big Is Your Membership Recruiting Opportunity?**

Total wartime Texas veterans as of September 30, 2014 = 1,309,440. Please contact your District Commander if you would like to know the breakdown on how many reside in your county. This data is located at [www.va.gov/vetdata](http://www.va.gov/vetdata).

### **October Dates To Remember**

**November 1 – Competition for the Oratorical Competition** has begun at the local level. The Department 2015-2016 Objectives detail a specific focus for each Post on Americanism Programs, including Oratorical. Your Division or District Oratorical Chairperson is a key source to provide assistance as needed.

**November 3 – Election Day.** All veterans served to protect the right to vote and now it is our duty to vote and help assist others in the voting process.

**November 6 – Department Newsletter.** “*The Legion Times*” is posted at [txlegion.org](http://txlegion.org) the link is on the left side of the home page. Posts are encouraged to submit articles. Details on how to submit an article is on the above website

**November 10 – Happy 240<sup>th</sup> Birthday Marine Corps.** Founded on November 10, 1775, and charged with fighting from the land and sea. Currently the Marines have about 194,000 active duty members throughout the world.

**November 15 – Deadline for National Employer Awards.** Details are in the Post Administrative Manual, pages 4-6.

**November 26 – Thanksgiving Day.** Department offices closed on 26 & 27.

**December 31 – VA Volunteer Award submission deadline.** An outstanding candidate from each Division will be presented an award based on information submitted. Details and entry forms are in the Post Administrative Manual.

**January 27-31, 2016 – Department Mid Winter Conference,** Omni Southpark, Austin. Registration fee has been waived. Training on many interesting topics will be presented on Saturday morning January 30, 2016.